R65 Labs Privacy Policy

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R65 Labs, Inc. and its affiliates and subsidiaries (collectively referred to throughout as **"R65," "we"** or **"us"**), offer a variety of products and services, including the R65-branded fitness and wellness related websites, applications, content and other technology products and services; and all other current and future digital products and service offerings we make available, including any products and services provided in collaboration with our partners (collectively, the **"Services"**). This Privacy Policy applies to the Services and describes what Personal Data we collect both online and offline, and how we use and share that information.

If you have any questions about how we handle or protect your Personal Data, please contact us at *support@r65labs.com*.

THESE SERVICES ARE INTENDED ONLY FOR USERS LOCATED IN THE UNITED STATES. BY USING THE SERVICES YOU CONSENT TO THE COLLECTION, USE AND TRANSFER OF YOUR PERSONAL DATA FOR PROCESSING IN THE UNITED STATES AS DESCRIBED IN THIS PRIVACY POLICY.

Please be aware that R65, and all associated Services and systems, including registration, is housed on servers in the United States. If you are located outside of the United States, please be aware that information we collect (including cookies) will be processed and stored in the United States, a jurisdiction in which the data protection and privacy laws may not offer the same level of protection as those in the country where you reside or are a citizen. By using our Services and providing information to us, you consent to the transfer to and processing of the information in the United States.

Please read this Privacy Policy carefully, as your access to and use of the Services signifies that you have read and agree to all terms of this Privacy Policy. If you do not agree with any part of this Privacy Policy or our Terms and Conditions, please do not access or continue to use any of the Services or otherwise submit your Personal Data.

Who We Are

We are R65 Labs, Inc., including our affiliates and subsidiaries (**"R65"**). We provide Internet and mobile application based services including the apps linked to below:

Prologue

Information We Collect

R65 collects information to operate our business and provide you with health and wellness solutions. We collect both Personal Data and Other Information in support of these efforts.

- **"Personal Data"** is information that can be used, directly or indirectly, alone or together with other information, to identify you as an individual. This may include your general **Location Data** and your **Performance Data**.

- **"Other Information"** is information that is anonymous, aggregate, de-identified, or otherwise does not reveal your identity. Some examples include age, gender, browser and operating system, time spent using our Services, and webpages visited. We collect and use this information to understand how you and our community as a whole use our Services and constantly tune, enhance, innovate and build products and services to reflect the needs of our Users. When you are using a mobile device, we also collect and use your Apple Identifier for Advertising (IDFA) and Google Advertising ID (AAID) to recognize your device and support advertising activities on our Services. These number values are not permanently tied to your device and, depending on your operating system, you can reset it through your device settings.

Generally, we do not consider Other Information to be Personal Data. Regardless, if we link together Other Information in a way that renders it individually identifiable, we will treat the combined information as Personal Data.

We collect data in the following ways:

1. When you register with us, we collect registration and demographic details (.e.g., name, username and password, email address, date of birth, and location).

When you set up an R65 account, we will collect your name, username and password, email address, date of birth, mobile phone number, and location (e.g., country). We may also collect your postal code, contact number and information about your mobile device (e.g., name of your wireless carrier and device identifier). In addition, we may collect certain demographic information at registration to tailor our Services to your needs, such as age, gender, fitness and physical characteristics, and eating preferences.

2. When you use or interact with our Services, we collect Personal Data such as Performance Data and general Location Data, and Other Data.

Performance Data: We collect your Performance Data to help you track your nutrition, hydration, activity levels, sleep, goals and progress, to provide you with feedback, recommendations and to help us run our business.

We collect Performance Data in several ways:

1. when you input the data manually into the Services,

2. when you employ features in the Services that are designed to capture the data (such as Location Data when using a running route tracker),

3. when you leverage technologies that integrate/connect with our Services, such as certain mobile applications, wearables, or other fitness technologies (such as activity trackers, heart rate monitors, pedometers, and the like) that share Performance Data with our Services, and

4. when we calculate additional information from Performance Data you have previously provided (such as when we analyze performance over time).

Here are some examples of Performance Data we collect:

○ Information about your physical traits, such as height, weight, body measurements and age;

○ Details about your athletic or recreational activities, such as type of activity, exercise frequency, and performance goals;

○ Data about athletic performance, such as time spent doing an activity, speed, distance, cadence, hydration, and heart rate;

○ Photographs that you upload to document your wellness journey;

○ Information you provide when interacting with our messaging interface features available through our Services;

○ Information about nutrition and conditions impacting performance, nutritional statistics, physiological condition, how much you slept the prior evening, or how you felt during a workout.

Location Data: We may collect general Location Data as part of the functionality of our Services. We collect Location Data through the Services so we can provide feedback based on location to better help you understand the effect of your environment, provide advertisements that are relevant to your geographic location and conduct analytics to improve the Services.

We collect Location Data in several ways:

1. from your wireless carrier,

2. through a wearable or other device you have connected (for example, wirelessly) to our Services, and

3. directly from the device on which you use our Services.

The way in which we collect Location Data is different depending on whether you are accessing the Services through a website or a mobile application. The collection of your Location Data may occur even when our Services are not actively open and running.

If you are accessing the Services through one of our mobile applications, the way we collect Location Data will differ depending on your mobile device's operating system. In all events, we

do not collect Location Data, unless you have "allowed" its collection. If you decline to allow Location Data collection in the app, we will not collect your Location Data unless you manually enter it in.

Other Information: We may collect Other Information about your use of our Services. This includes, for example, your device type, carrier provider, browser type, operating system, internet domain and host name, date and time of access as well as referring and onward URL, as well as transactional data about the activities you undertake and how you interact with the Services, such as what data is displayed, clicked on or shared, the click stream patterns, and the length of time spent on each site or page; and searches you may conduct on the Services. We may collect, use, transfer, and disclose Other Information for any purpose.

Note on Connected Devices and Products: When using a wearable or connected device or product, we may collect certain information about the device or product such as serial number, Bluetooth address, UPC, or other device- or purchase-related information.

3. When we provide you access to third-party products and services.

If you are accessing third-party products and services that we have made available to you via the Services, we may collect your name, email address, city, fitness preferences, payment information, and more, in connection with your registration for and access to those products and services. For example, we may allow you to register and pay for third-party products and services through the Services.

4. When you take surveys and enter challenges, promotions, contests, and sweepstakes, we collect contact, demographic and eligibility information.

We may sponsor contests, challenges, sweepstakes and other promotions ("**Promotions**") and we may request that you provide Personal Data, such as name, address, email address, telephone number and age and other information that may be appropriate in order to participate. If you win, we also may need to collect certain tax information, waivers and releases, depending on the prize.

We may also launch surveys that ask you to answer questions about a range of topics from personal information to brand and product preferences.

Promotions or surveys may also be run by a R65 service provider or co-branded with one of our business partners. In such instances, Personal Data may be collected directly by and/or shared with R65, the service provider and/or business partner via print, website, mobile applications or other means. Each Promotion or survey that treats your Personal Data in a way that differs from this Privacy Policy will state the privacy policy governing that collection of information in connection with that Promotion or survey.

Additionally, with your consent we may share your Personal Data associated with a Promotion with our business partners that sponsored or were involved with that particular Promotion.

5. When we supplement your information, we collect additional Personal Data about you.

If you have registered or created an account with us, we may obtain demographic information about you from reputable third-party sources to help us improve our communication with you, give us better consumer insight into your needs and improve our business. We may combine your Personal Data, Performance Data and/or the Location Data with information we obtain from our Services, other Users, or third parties to enhance your experience and improve the overall quality of our Services, such as providing you with a single point of sign on for our Services and/or building an account dashboard letting you understand how to access and control all the R65 Services you use from a single page. For example, we may obtain updated email address information from email-change-of-address vendors or purchase third-party marketing data and address information and add it to our database to better direct our advertising and provide pertinent offers we think you are more likely to be interested in.

6. When you engage with our online communities or with advertising on the Services, we may collect Personal Data about those interactions.

We may collect your Personal Data when you engage with our online communities. This includes when you click on advertisements, interact with our social media pages, submit content, leave reviews, or otherwise enter information into comment fields, blogs, message

boards, events and other community forums sponsored by or affiliated with R65. These forums are public, so please exercise care in deciding what information and content you wish to disclose. We have the right, but not the obligation, to monitor any activity and remove content within the comment fields, message boards, events and other community forums on the Services (e.g., in order to protect other Users). Please review our "Community Guidelines" (found in our Terms of Service) for more information regarding appropriate use of our online communities.

How We Use Personal Data

R65 uses the data we collect to operate our business, advertise and provide our products and Services, improve existing products and services, develop new products and services, and to improve and personalize your experiences interacting with us. We also use your Personal Data to communicate with you and to deliver advertising that may be more relevant to you.

We use the information we collect to:

1. Operate our business and provide our Services to Users, individuals and communities.

   We use the data we collect to provide the Services that we offer. This includes operating, maintaining, and providing you with all of the content and features of the Services. For example, tracking your activity and nutrition goals, display of your live location and movement to the extent you allow that, and processing your payment for purchases. In addition, we may use the data within our Services to assist Users in meeting their wellness and fitness goals.

   We also use the data that we collect for our internal business operations. For example, we use data to better understand our business, analyze our operations, improve the Services, and to develop new products and Services to support your fitness, wellness, and nutritional goals. We may also use the data to track, for example, the total number of visitors to or Users of the Services, the number of visitors to each page of the Services, and the domain names of our visitors' Internet service providers to analyze our business operations and performance.

2. Personalize experiences on our Services, better understand our Users and gain consumer insights

   We use the Personal Data we collect to personalize your experience with our Services. This allows us to present products and information tailored to you, your interests and location, and to provide you with specialized content based on your activity or expressed interest. For example, some of our Services will provide you with products and information that we think may be of most interest to you. In addition, with your consent, your Performance Data may be leveraged to provide you with product and service recommendations. Our use of Personal Data will also allow you to participate in social sharing on our Services, connect and communicate with other Users of our Services, and to create and manage your account.

   We also use Personal Data to better understand our Users and the people who use our Services. This helps us to innovate, plan and design new products, services, features and functionality that our Users need and want.

3. Conduct Analytics

   We use the data we collect to conduct analytics regarding the information Users have provided. These analytics help us to enhance our Services to provide more detailed feedback and recommendations to you. For example, we may analyze the photos you upload to identify when you are spending time outside and provide exercise recommendations. We also use the information derived from analytics to recommend products and services to you based on your interests, so we can serve you more relevant offers and advertisements.

   On an aggregate, non-identifying level, we use these analytics to help our brand partners determine how Users interact with their products and services, direct more relevant communications to Users, and for their own business development efforts. We also use these analytics to support R65 business development efforts to identify new brands that are not currently our partners.

4. Provide you with access to third-party products and services

We use the data we collect to provide third parties with the information necessary to enable those third parties' fulfillment of the products or services that a User has requested. We also use the data to better understand User preferences and to enhance our Services.

5. Support research and academic research

   We and our business partners may use the Personal Data and Other Information we collect to conduct commercial or academic research on demographics, interests, and consumer preferences to gain insights about our Users, the products and services Users use and also to develop innovative products and services for our Users. This analysis may be leveraged and shared outside of R65. For example, we may use our analysis of common route information to assist a local urban planner in identifying potential walking paths. This research may be compiled and analyzed by R65, one of our business partners or a third-party on an aggregate or de-identified basis in a way that does not identify you personally.

6. Address security issues and to resolve disputes

   We use the data we collect, including Personal Data in some cases, to protect the security of our Services, employees and Users, to detect and prevent fraud, to resolve disputes and to enforce our agreements and contractual commitments.

7. Tailor our advertising and marketing

   We use Personal Data and Other Information to assist us in our advertising and marketing campaigns, to provide you with information on the products and Services that we think are most relevant to you and to enable us to measure the success of our marketing activities. For example, when corresponding with you via email, we may use "format sensing" technology, which allows pixel tags (defined in the Online Advertising section of this Privacy Policy) to let us know whether you received or opened our emails. In addition, we may use Location Data to serve ads that are more relevant to you based on your particular location.

   For more information about our online advertising practices including how to opt-out of receiving interest based ads from us, please visit the Online Advertising section of this Privacy Policy.

8. Communicate with you and respond to your requests

   After you have registered or created an account with us, you have a choice of receiving announcements via email, push notifications, or text message about products, our Services, special events, promotions or us. If you consent to such messages, we may use your Personal Data and Other Information to communicate with you about the R65 products or Services you have purchased or used and to notify you of other products, promotions and Services we think may be of interest to you. You can manage your communication preferences by using the Settings app on your Apple iPhone or by contacting *support@r65labs.com*.

   We may use your Personal Data to respond to your requests for technical support, online services, product information or to any other communication you initiate. This includes accessing your account to address technical support requests.

   Additionally, when you request it, we will use your Personal Data to enroll you in contests, programs, or offers. We also may use your Personal Data to notify you of promotions and other special offers.

   Please note that irrespective of your email settings, we may send you notifications pertaining to the performance of our Services, such as revision of our Terms or this Privacy Policy or other formal communications relating to products or Services you have purchased or use.

9. Administer Promotions

   We use the Personal Data we collect during contests, challenges, sweepstakes and promotions to administer the Promotion, verify identity and age, and to communicate with you about the challenge or about other offers. We also collect and use survey information to improve your customer experience and to improve our business, products, and services.

With some challenges, promotions and surveys, we may ask questions so we can conduct market research. Sometimes we will ask questions that we know our business partners are interested to learn. Other times, we will ask questions on behalf of our business partners. In these cases, we may share your responses with these business partners for their own market research and communication purposes. For example, we may ask whether you prefer coffee or tea in the morning and share your response with our coffee company partner. To opt-out of this kind of collection and sharing, you can decline to answer these kinds of questions or decline to participate in the challenge or survey altogether.

How We Disclose Personal Data

R65 will only disclose your Personal Data with your knowledge and as stated in this Privacy Policy or as indicated at the time of collection. This includes disclosures that will enable us to fulfill our obligations to you, and allows us to manage our business operations. We will only share your Personal Data with third parties in certain limited instances, namely with your consent, or as is necessary to complete a transaction or provide a product, service, or feature that you have requested.

We may disclose your Personal Data as described in this Privacy Policy and in the following ways:

1. Default Visibility Settings

   The default privacy settings on new user accounts are described in "Managing Your Privacy Settings" below. The privacy settings on new user accounts are set to reveal minimal data about you with the purpose of getting you active and involved with the Services.

2. Social Tools

   R65 provides many ways for you to share data with other R65 Users, such as the User Feed within the Prologue app. When you interact with others in these ways, you will be displaying your data based upon the visibility settings in your R65 account settings. Always check specific policies associated with any activity to understand what data will be visible to other participants.

3. To Affiliates, Partners, Vendors, and Suppliers

   We share Personal Data among our affiliates and subsidiaries. We do this to run our business more efficiently and to have a better understanding of our Users across all of our business lines.

   We also work with partners, vendors, distributors, and suppliers. These third parties may have access to or process your Personal Data, but only to the extent it is necessary for them to (1) provide their products and services to us, or (2) to provide you the products and services that you have requested. For example, we may use third-party providers to assist us with marketing and advertising our products and Services, and delivering customer service and support (for example, when you have a question, complaint or technical issue with your account).

   Additionally, you can direct us to share data with other parties. For example, you might authorize us to link your R65 account with a third-party app; send status updates to your Facebook or Twitter account; or direct us to share data with your employer as part of a wellness program. Once you direct us to share your data with a third party, that data is governed by the third-party's privacy policy. You can revoke your consent to share with the third party at any time by contacting *support@r65labs.com*.

4. To Enable the Use of Our Services

   Personal Data that is collected through the Services may be used or disclosed to third parties in order to enable us to provide Services. For example, the R65 website may allow you to interface with a third-party website or application, such as PayPal.

   In addition, with your knowledge and consent, our Services may gather and transfer information from other applications, functions and tools within your mobile device.

5. In Community Forums

   Any information you post or disclose in our community forums (for example, Facebook, YouTube, Twitter) is public. We cannot control the use of information disclosed in community forums, such as bulletin boards, blogs, chat rooms, and networking functions of mobile

applications. Exercise caution when disclosing information in these public areas, and be careful what Personal Data you disclose and how you disclose it. Content posted in our community forums, including advice and opinions, represents the views of the individuals who post that Content and such individuals bear sole and exclusive responsibility for the posting of that content. R65 does not necessarily endorse, support, verify, or agree with any content posted in our Community Forums. Please see our Community Guidelines in for more information.

6. As We Grow and Change – Corporate Transactions and Reorganizations

If we should ever merge with another company, or if R65 should decide to buy, sell, or reorganize some part or all of its business, we may disclose or transfer, to the extent permitted by law and in compliance with any applicable requirements to notify you, your Personal Data to prospective or actual purchasers or successor entities in connection with one of these transactions or reorganizations.

7. As Required by Law and Special Circumstances

We may be required, subject to applicable law, to disclose your Personal Data if: (i) it is reasonably necessary to comply with legal process (such as a court order, subpoena, search warrant, etc.) or other legal requirements of any governmental authority, (ii) such a disclosure would potentially mitigate our liability in an actual or potential lawsuit, (iii) it is necessary to protect our legal rights or property, or (iv) it is necessary to protect the legal rights or property or physical security of others, or for the prevention or detection of crime and such disclosure is lawful.

Information Security

R65 is committed to protecting the security of your Personal Data. We use technical and organizational measures designed to protect your information against unauthorized access, theft, and loss. We also recommend that you take additional measures to protect yourself and your information, such as installing anti-virus software, closing browsers after use, keeping confidential your log-in credentials and passwords, and making sure that you regularly update software and apps you have downloaded to ensure you have enabled the latest security features on your devices.

Data Retention

R65 will retain your Personal Data for as long as you maintain an Account or as needed to provide you the Services. We will also retain and use your Personal Data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

How We Use Data Collection Tools and Online Advertising

R65 uses cookies and other data collection tools like web beacons to collect data that help us personalize your use of our websites and mobile applications. We also work with a variety of advertisers, advertising networks, advertising servers, and analytics companies ("**Ad Partners**") that use various technologies including cookies to collect data about your use of the Services (such as pages visited, ads viewed or clicked on) so that we and our Ad Partners deliver ads to you based on your interests and online activities.

1. Information about Cookies

 "**Cookies**" are data files stored within your browser when you interact with a website. These data files allow the site to recall important information about your visit and help improve your experience. By using this technology, we are able to make it easier for visitors to register for accounts, order products, enter and participate in sweepstakes and contests, and offer other functionality on our sites, like showing you ads based on your interests or browsing history..

We also use cookies to collect information about which device and browser you use to access our sites so we can optimize your access and continually improve functionality. For example, we collect information about your browser type (e.g., Internet Explorer, Safari, or Chrome) and operating system (e.g., Windows, Mac-OS X, IOS, Android etc.), domain name of your Internet service provider, websites visited before and after visiting our sites, pages viewed and activities at our sites, and ads seen or clicked on. We also keep aggregated statistics about the visitors to our sites to help us continually improve how we deliver our online content. For example, we can determine if more visitors prefer certain features or pages to others, which helps us keep our sites fresh and interesting to Users.

2. Types of Cookies We Use

We use several different types of cookies:

- *Required*

  - *Strictly necessary cookies:* these are cookies that are required for the operation of our websites. Without them, for example, you would not be able to register or log in for any Services that we may offer.

- *Functional*

  - *Analytical/performance cookies:* these cookies allow us to recognize and count the number of visitors and to see how visitors move around our websites. These helps us to improve the way our websites work, for example, by ensuring that Users are finding what they are looking for easily and do not encounter technical errors.

  - *Functionality cookies:* these are used to recognize you when you return to our websites. Usage of cookies of this character enables us to personalize our content for you and remember your preferences (for example, your choice of language or region).

- *Advertising*

  - *Targeting cookies:* these cookies record your visit to our websites, the pages you have visited and the links you have followed. Usage of cookies of this character helps us and our Ad Partners to deliver ads or messages that are relevant to you and your interests.

  - *Interaction cookies:* because we are interested in your opinion about our brand and items, we use interaction cookies. These cookies allow us to communicate. For example, these cookies allow you to "like" us or recommend us on social media. These social media interaction cookies may collect information about your visit even though you do not interact with them.

3. How We Use Web Beacons

Some of our websites and Services such as e-mail updates may contain electronic images called "web beacons" (sometimes known as one pixel GIFs, clear GIFs or pixel tags). Web beacons allow us to count visitors who have viewed content on websites or pages. In promotional e-mail messages and newsletters, web beacons allow us to count how many subscribers have read them. They also allow us to develop statistical information about the activities and features that most interest our Users in order to provide more personalized content. We do not use web beacons to access your Personal Data without your consent.

4. We Allow Third-Party Cookies

We may allow third parties to use cookies and to advertise on our Services. We do not control the cookies of third parties. There are free programs you can download from reputable sources that allow you to set your preferences and block the vast majority of third-party cookies.

5. How We Engage in Online Advertising

We display ads on websites and mobile applications that we own and operate. Through our Ad Partners, we also display ads for our R65 family of companies on websites and mobile applications of third parties. When you visit one of our websites or view ads that we or our Ad Partners serve elsewhere on the web, you may see different kinds of ads, such as text next to search results or video on web pages. Sometimes, these ads are based on the content of the pages on which they appear. Other times, they are generated when our Ad Partners match the ad to your interests, as inferred from your online activities. This is known as interest-based advertising. The goal is to show you ads that will most interest you.

To meet this goal, we and some of Ad Partners use technologies like cookies and web beacons to collect information about your interaction with our Services and other third-party websites

("**Online Data**"). Typically, Online Data is aggregated with other data to create segments – groups of Users and certain general interest categories that our advertising partners have inferred based on a variety of factors (for example, "sports fan"). Online Data can include information about:

1. web pages, apps, products and services you view and links you click on when using our websites and services as well as third-party websites;

2. our e-mails that you view and links you click on within that e-mail;

3. whether you view or click on ads that are shown to you;

4. demographic or interest data, including general geographic location; and

5. search terms you enter when using certain search services.

We and our Ad Partners use this Online Data to serve ads online that interest the audiences with whom we interact – including you.

In addition, our Ad Partners use this Online Data for a variety of other purposes, including (a) in conjunction with advertising that appears on our website or other websites, (b) to report website traffic, statistics, advertisement data and other interaction with ads and the websites on which they are served, and (c) to measure the effectiveness of web-based and e-mail ads.**]**

Your Choices and Managing Your Privacy Settings

If you need to amend or update your Personal Data, please contact *support@r65labs.com*

We provide you several ways to manage your privacy settings:

1. Update your default settings for in-app data sharing

R65 apps are designed for your wellness and fitness benefit. As such, you are able to control what and with whom you share your Personal Data. We encourage you to adjust the sharing settings to best meet your objectives and sharing comfort level. In the interest of safeguarding your Personal Data, we have outlined some initial default sharing settings.

As we integrate our existing Services and roll-out new Services the default setting for sharing for R65 applications is set as follows.

- For **Performance Data:**

    - Your **"Logging Stats"** are set as **Share**. For example, your meals, sleep, context and activity, etc. Contact *support@r65labs.com* for specific details on how to adjust these settings within our apps.

Note: When you share information from our Services externally with a Social Networking Service the information you post is governed by their privacy policy and settings.

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2. Opt-out of cookies and interest-based ads

As a User of our Services, you have a number of ways you may communicate your privacy preferences to us.
a. Setting your browser to reject cookies. If you don't want cookies, you can set your computer to (a) warn you each time a cookie is being sent or (b) turn off all cookies (except Flash cookies) through your browser. More information about managing your cookie settings through your browser can be found here. You may also visit www.aboutcookies.org. To find out more about how to manage or delete Flash cookies, visit Adobe.
b. Opting-out of interest-based advertising. We support the Self-Regulatory Principles for Online Behavioral Advertising of the Digital Advertising Alliance in the US, the Canadian Digital Advertising Alliance in Canada, and the European Digital Advertising Alliance in the EU. Ads that we place online using interest-based data are expected to be delivered with the Enhanced Notice required by those principles. If you live in the United States, Canada, or the European Union, you can visit Ad Choices (US), Your Ad Choices (Canada), or Your Online Choices (EU) to find a convenient place to indicate your preferences, including the option to make one "universal" opt-out of interest-based advertising with participating entities for each region.

These websites also provide detailed information about interest-based advertising and tips for managing your online privacy. When you opt-out using these methods, a cookie will be placed on your device indicating that you have opted-out of interest-based advertising. If you delete your cookies, you will need to opt-out again. In addition, when you opt-out using these methods, this does not mean that you will no longer receive advertising from us, or when you use the Internet. It just means that the advertising you see displayed on websites will not be customized to your interests.

c. Opting-out of interest-based advertising on your mobile device. For most mobile devices, you can control the interest-based ads you see in two different ways: (1) changing the privacy settings of the device itself; and (2) changing the privacy settings of your browser. For example, iOS version 6 and above devices feature Apple's Advertising Identifier, which allows you to "Limit Ad Tracking" by going to your device's settings, under "Privacy" and then "Advertising." You can also modify the settings of your browser, such as Safari, by going to the settings of that browser and under "Privacy and Security," select "Do Not Track." Additionally, you can click on the AdChoices link to opt-out. In addition, please note that if you use ad blocking software on your device, this may interfere with certain features and cause a disruption of service.

3. Set your communication preferences

We respect your communication preferences and have created several ways for you to control how R65 communicates with you:

- **Email Communication:** You may stop receiving promotional email messages from us by following the unsubscribe instructions provided in any such message you receive. If you use more than one Service then opting out of the emails relating to that Service will not stop you receiving emails from other Services. Please note that if you unsubscribe from "all emails" this means "all promotional emails" and you still will receive email communications from us that are not promotional in nature.

- **Mobile Messages:** You may stop receiving promotional messages on your mobile device by following the opt-out instructions that are included in any such message you receive.

- **Push Notifications:** With your permission, R65 may use push notifications to let you know about new messages or events even when you are not actively using a Service. You can manage the type of push notifications you receive from R65 by modifying the settings of your R65 applications via the Settings app on your Apple iPhone. You may set your mobile device to not allow push notifications from us.

  You may also contact us through *support@r65labs.com* to indicate or update your communication preferences.

4. Manage your geo-location services

Most mobile devices provide Users with the ability to disable location services. Disabling location services will not allow us to collect your Location Data (by virtue of the location of your mobile device) when you use our Services and may impact the operation of a Service, for example it will not be possible to track the location of your logging activity. You can manage your location permissions from the Settings app on your Apple iPhone.   If you have questions about how to disable your device's location services, we recommend you contact your mobile service carrier or your device manufacturer.

Children

We do not knowingly collect Personal Data from children under 13. If you become aware that a child has provided us with Personal Data without parental consent, please contact us at *support@r65labs.com*. If we become aware that a child under 13 has provided us with Personal Data without parental consent, we will take steps to remove the information and terminate the child's account.

Residents of California, United States: your California privacy rights

California Civil Code Section 1798.83 permits California residents to request and obtain from us a list of what Personal Data (if any) we disclosed to third parties for that third-party's direct marketing

purposes in the preceding calendar year and the names and addresses of those third parties. Requests may be made only once a year and are free of charge. Under Section 1798.83, we currently do not share any Personal Data with third parties for their direct marketing purposes. If we do decide to share your Personal Data with third parties for their marketing purposes, you may opt-out of this disclosure at any time by submitting a request to us at *support@r65labs.com*, or in writing to:
108 ½ East Parrish Street, Durham, North Carolina 27701

It is important to note that this opt-out does not prohibit disclosures made for non-marketing purposes or for purposes of assisting us with our own marketing.

Additionally, if you are a registered User under the age of 18 and a resident of California, you may request removal of content you have posted to the Services. Requests can be made to us at *support@r65labs.com*. Please note that making such requests does not ensure complete or comprehensive removal of the content. For example, we may retain the information for our own internal records, and it is also possible that a third-party we do not own or control may copy the posting and repost it elsewhere.

Third Parties We Don't Own or Control

Please note that this Privacy Policy does not apply to the practices of companies that we do not own or control or to people that we do not employ or manage. For example, if you download one of our applications on your smartphone, the manufacturer of your smartphone may have a policy that applies to its own practices for collecting information through that smartphone. We encourage you to read the privacy policies of each and every device, website, and service that you use.

How to Contact Us

If you have any questions, comments, or concerns about how we handle your Personal Data, then you may contact us at *support@r65labs.com* or write to us at:

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Privacy Policy Updates

We may update this Privacy Policy from time to time without prior notice. You can determine when this Policy was last revised by checking the Effective Date. We encourage you to periodically review this privacy policy to ensure you understand our privacy practices. If you have a registered account, we may notify you of any changes to our privacy policy via email and we may ask you to affirmatively acknowledge and consent to the changes the next time you use our Services.